

From: Reifman, David

Sent: Monday, September 28, 2015 8:34 AM

To: Berlin, Steve

Subject: Reporting of Attendance at Event - Chicago Loop Alliance

Steve – please be advised that on September 25, 2015, I attended this event in my official capacity. Please advise if you require additional information. Thank you

CHICAGO LOOP ALLIANCE FOUNDATION'S ELEVENTH ANNUAL GALA | FRIDAY, SEPTEMBER 25 | 6:30-11 PM

ILLUMINATION

2015

September 24, 2015

Mr. David Reifman
Commissioner
Department of Planning & Development
121 N. LaSalle Street
Chicago, IL 60602

Dear Commissioner Reifman:

On behalf of the Board of Directors and the Chicago Loop Alliance Foundation, I am writing to invite you to be our guest at Illumination 2015, Chicago Loop Alliance Foundation's 11th Annual Gala on September 25th at the Palmer House Hilton. The event is an opportunity to engage not only with the City's business and cultural leaders for an evening of dinner and dancing but to honor Commissioner Michelle Boone who is this year's winner of the CLA Illumination Award.

The Gala benefits the Chicago Loop Alliance Foundation, whose mission is to develop and promote artistic, cultural, and public events within the service area of the Chicago Loop Alliance. These initiatives enhance the character of the Loop, contribute to its competitive position as a mixed-use destination, and promote economic development and tourism in the area. Using a strategy known as "creative placemaking," the CLA Foundation produces exciting programs like The Gateway and our popular ACTIVATE events which benefit businesses, individuals and stakeholders in Chicago's central business district.

By bringing together elements of culture and commerce, the CLA Foundation ensures that the Loop continues to thrive as a vibrant and flourishing neighborhood where people live, work, and play.

Enclosed, please find a complimentary invitation for you and a guest with more details about the event. We would be honored to have you join us at this important event.

Sincerely,



Michael Edwards
President & CEO